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Up next on ATETV. Why doing a bit of research before a job interview could pay off big.

Before you head into a job interview it's very important to understand what the company does and be able to explain how you can help their business. Researching a company beforehand will lead to a much better interview and they will see you as a more serious candidate.

Nothing is more impressive than going into an interview and already having information about the company, know what business they are in, know what they do.

That'll fix that problem.

It may seem like you've had a lot of technical training but when you're preparing for a job interview, don't underestimate researching a company, understanding what technology they provide and have good questions for your interview team.

First thing I recommend is getting a mentor. Find someone that is in the business of where you want to be and latch onto them. They understand the job that you're going to be seeking and they will help you navigate to the places where you want to go.

If they don't really show an interest in the products that we do or in the fields that we're involved in, it really doesn't convey a positive impression on us that that person will really work out to be a productive and dedicated worker.

You want to have the confidence to really stand out amongst any of your peers.

For more information on anything you've seen today explore our website at [atetv.org](http://atetv.org).

Thanks for watching.