

**Transcript:** [Show 37 June 18, 2012](#)

Up next on ATE TV: Getting a Jump on your Career.

There is an app for that.

One way to further your career in IT is to design your own application for mobile devices.

All the major platforms to help get your app off the ground. All you need to bring is your inspiration.

A technique that I have for someone interested in IT would be App development. An app is an application, something that a user installs and runs on their device. There's all kinds of apps being developed now for mobile devices. There's all kinds of different mobile platforms out right now.

They've all got these software development kits out that are free. You can download and start writing apps. If you were to create an Apple app, maybe an app for the iPhone for example, you would go to the software development kit website that Apple has and download that.

It's called an SDK download. Download that SDK and install that SDK on your machine. These development kits typically have really nice simulators built into them, so you don't even have to have an iPhone to develop, write an iPhone app.

Google's got their app SDK. Microsoft's got an SDK.

The app market is huge. We're looking at about 3 billion dollars now and growing day by day. And there's just more and more apps being developed, more and more apps being sold.

The future of apps is really just, just starting. We're going to see all kinds of apps develop for all kinds of things that we can't even imagine today.

But, you don't have to be in a populated place. You don't have to live in Silicon Valley. You can do this from anywhere, any place, any time, so a lot of opportunity.

For more information on anything you've seen today, explore our website at [atetv.org](http://atetv.org).

Thanks for watching.